

## **Minutes**

### **Supporters' Board Meeting 21<sup>st</sup> April 2018, 11.00am Foundation Boardroom Members MO'H, JE, MS, PQ, JB, GS Attendees SL, GB**

Due to the Junior Takeover Day, officers in attendance from Club Doncaster were Gavin Baldwin and Shaun Lockwood. Updates had been provided in advance from those not in attendance.

#### **Minutes from previous meeting**

##### **Steward Liaison Staff**

SL provided an update on behalf of MH: Steward Liaison officers continue to be involved in a wide range of activities including supporters moving seats or stands, offering first aid to supporters, lost property and general positive engagement with supporters.

Action: SL to consider wider publicity of Steward Liaison Officers

##### **Deaf Supporters Working Group**

No further meeting of this group has happened due to lack of supporters availability. Suggestion put forward that representative from the Deaf Supporters Working Group joins the Supporters Board and a new disabled supporters working group be formed following feedback from the fan forums.

Action: MH to invite representative from Deaf Supporters Working Group to next Supporters Board meeting

Action: SL to work with Mark Hughesman to form Disabled Supporters Working Group

##### **Foodbanks**

MoH updated on Foodbanks which to date have collected 616 kg of food and £500 in cash. The cash will be stored until the end of the season and then MoH aims to negotiate with a supermarket with a bulk buy deal on food.

James Coppinger to participate in photoshoot to be used in wider publicity for the foodbanks moving forward.

##### **Family Excellence:**

SL updated that the club were 1 of 10 clubs in the Football League to achieve the Family Excellence Gold Award, a significant achievement which once again cements the clubs place at leading on family focussed activities. Whilst the news was embargoed at the time of the Supporters Board, it was agreed a full release plan would take place.

Action: SL to update on how the news was used across the summer

### Supporter Safety Traffic Management

The traffic management issues with enforcement of the one way system around the inner ring seem to have now been resolved, further changes to improve supporter safety around this area including clearer road markings are to take place during the summer.

Action: MH was asked if stewards can move further into the car park to avoid cars blocking up the road as they turn into the stadium.

### Women at the Game

The initiative had moved to the rearranged Bury fixture and had been considered a success, but with further opportunities to grow next year. SL confirmed more activity would take place next season and the initiative wouldn't be a one off.

### Kit Design 2018/19

The kit launch for the 2018/19 kit was confirmed, which would include young children being invited to take part in a small game to publicise the new kit, unaware that the first team players and manager would be waiting for them as part of the launch.

The third kit design competition would involve young people, the competition would help to raise awareness of mental health in young people, with the kit being launched on World Mental Health day on 10<sup>th</sup> October and the third kit sponsor once again being CALM.

### That is Why I'm Rovers

SL update: The campaign was still building with stories regularly being added to the website and the # being used regularly, this will continue over the summer months.

### In Rovers We Trust

SL Update: First task and finish group had taken place and had been positive, the next meeting was scheduled for June, it was suggested the next Supporters Board meeting run alongside the task and finish groups.

### Silver Memberships 2018/19

SL Update: SL confirmed the uptake of Silver Memberships, with revenue from the first early bird cut off surpassing that from the previous season. The objective for Silver Memberships was an overall increase, with the club on target to do that. Full pricing would be confirmed before the end of the season

### GDPR

As part of the Silver Membership campaign, consent had started to be gathered ready for the new GDPR regulations. Wider campaigns would be in operation up to the 25<sup>th</sup> May. SL to make sure supporter groups were aware via their own forums to help promote the need for data consent.

### AOB

### Minutes

As minutes from meetings were now being publically made available on the website, the SB requested a sign off procedure.

Action: SL to bring this forward.

Request to ensure fixture cards for the 2018/19 season were available promptly once fixtures confirmed.

**Next meeting to be held in June, linked to the next Fans Forum. SL to confirm**